Dear Kiwifruit Family,

Welcome to the Tenth International Symposium on Kiwifruit (Kiwifruit-2021) which will be held in Yalova, Turkey, from 27 to 30 September 2021, under the aegis of the International Society for Horticultural Science (ISHS).

We were planning to organize the “Tenth International Symposium on Kiwifruit (Kiwifruit-2021)” in 2020, but the outbreak of Covid-19 we had to postpone to 27-30 September 2021.

This symposium is organized by Atatürk Horticultural Central Research Institute, part of the Ministry of Agriculture and Forestry, Turkey.

Kiwifruit is grown in more than 30 countries, with production increasing every year. Kiwifruit was introduced to Turkey in the late 1980s. Production in Turkey has increased in the last twenty years and is now close to 65,000 tonnes, with the potential for further growth. Half of the production in Turkey is from Yalova and Bursa Provinces and the other half from the northern part of the country, especially the Middle and Eastern Black Sea regions. The city of Yalova is at the heart of kiwifruit production in Turkey.

A range of studies on Actinidia species will be presented during the symposium. Major topics for presentations will include breeding, cultivation techniques, diseases/pests, and post-harvest, although papers about other fields will also be accepted. It is also proposed that the symposium will bring together people from the global kiwifruit world of science and commerce, including researchers, producers, and marketers from different countries.

Yalova is located in north-western Turkey, near the eastern coast of the Sea of Marmara. It is only 1 hour away from the two big cities of Istanbul and Bursa. Yalova has a number of tourist attractions, including the “Yalova Atatürk Mansion”, hot springs and Black Church. The first settlement in the region dates back to the Prehistoric Period, around 3000 BC.

We are sure that the Tenth International Symposium on Kiwifruit (Kiwifruit-2021) will be a great scientific and social experience for everyone.

We are waiting to welcome you to our beautiful city of Yalova, right next to the city of Istanbul, the capital of culture and history, located at the junction of Asia and Europe.

Join us!

Looking forward to seeing you in the lovely city of Yalova!

Arif ATAK
(Convenor)

Yılmaz BOZ
(Honarary Convenor)
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Arif ATAK
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SYMPOSIUM SECRETARIAT

DEKON
CONGRESS & TOURISM

Phone : +90 212 347 63 00
Fax : +90 212 347 63 63
E-mail : secretariat@kiwifruit2021.org
## REGISTRATION FEES

<table>
<thead>
<tr>
<th></th>
<th>Early registration Before 15 April 2021</th>
<th>Regular registration From 16 April to 31 August 2021</th>
<th>Late registration From 1 September to on site</th>
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<tr>
<td><strong>ISHS members</strong></td>
<td>400 EURO</td>
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<td><strong>Non ISHS members</strong></td>
<td>500 EURO</td>
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<td><strong>Students (1)</strong></td>
<td>150 EURO</td>
<td>175 EURO</td>
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<td><strong>One day (1)</strong></td>
<td>200 EURO</td>
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<td><strong>Accompanying person (2)</strong></td>
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Registration fees for ISHS members and non-ISHS members includes a copy of the symposium proceedings that will be published as a volume of *Acta Horticulturae*.

(1) Closing dinner and *Acta Horticulturae* not included (for the closing dinner and *Acta Horticulturae*, 100 Euro should be paid more).
(2) Includes welcome reception, symposium social dinner and technical visit.
SPONSORSHIP PACKAGES
## GENERAL SPONSORSHIP CATEGORIES

### Platinum Sponsorship

- **15 sqm booth space**
- **Company Satellite Meeting or Meet the Expert Meeting** (subject to confirmation of the Organizing Committee)
- **A hyperlink from the official symposium website to own website**
- **Logo presentation on digital media areas other than the symposium website**
- **Acknowledgement (with official company logo) in the KIWIFRUIT 2021 Final Printed Program**
- **Insert into symposium bags**
- **One full color advertisement on the external back cover of the KIWIFRUIT 2021 Final Printed Program**
- **Right to place the company flags at the Welcome Reception venue**
- **Two (2) complimentary exhibitor badges (exclusive of hotel accommodation)**
- **Three (3) complimentary symposium registrations (exclusive of hotel accommodation)**
- **Three (3) invitations to the Gala Dinner (one table)**
- **15% discount from all sponsorship items not included of Platinum Sponsorship Package**

### Gold Sponsorship

- **12 sqm booth space**
- **Company Satellite Meeting or Meet the Expert Meeting** (subject to confirmation of the Organizing Committee)
- **A hyperlink from the official symposium website to own website**
- **Logo presentation on digital media areas other than the symposium website, such as mobile applications**.
- **Acknowledgement (with official company logo) in the KIWIFRUIT 2021 Final Printed Program**
- **Insert into symposium bags**
- **Two (2) complimentary exhibitor badges (exclusive of hotel accommodation)**
- **Two (2) complimentary symposium registrations (exclusive of hotel accommodation)**
- **Two (2) invitations to the Gala Dinner**
- **10% discount from all sponsorship items not included of Gold Sponsorship Package**

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**All prices are based in EURO and exclusive of 18% VAT**
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<tr>
<th>Sponsorship Level</th>
<th>Price (€)</th>
<th>Included Services</th>
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<tbody>
<tr>
<td>Silver Sponsorship</td>
<td>5,000</td>
<td>9 sqm booth space, A hyperlink from the official symposium website to own website, Logo presentation on digital media areas other than the symposium website, such as mobile applications, Acknowledgement (with official company logo) in the KIWIFRUIT 2021 Final Printed Program, Insert into symposium bags, Two (2) complimentary exhibitor badges (exclusive of hotel accommodation), One (1) complimentary symposium registrations (exclusive of hotel accommodation), One (1) invitations to the Gala Dinner, 5% discount from all sponsorship items not included of Silver Sponsorship Package</td>
</tr>
<tr>
<td>Bronze Sponsorship</td>
<td>3,000</td>
<td>6 sqm booth space, A hyperlink from the official symposium website to own website, Logo presentation on digital media areas other than the symposium website, such as mobile applications, Acknowledgement (with official company logo) in the KIWIFRUIT 2021 Final Printed Program, Insert into symposium bags, Two (2) complimentary exhibitor badges (exclusive of hotel accommodation)</td>
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</table>

The names of the Platinum, Gold, Silver and Bronze sponsors will be written in the Acta Horticulturae book.

All prices are based in EURO and exclusive of 18% VAT
SERVICE SPONSORSHIP CATEGORIES

EXHIBITORS / NETWORKING & EVENTS 1.500 EURO

• 6sqm shell scheme booth
• One (1) complimentary exhibitor badges (exclusive of hotel accommodation)

Welcome Reception (Exclusive to 1 sponsor) 5.000 EURO
Including: Catering services & live music performance during the cocktail. Additional marketing material to be provided by the sponsor. All participants and accompanying persons will be invited to the Welcome Cocktail, which is a joint event that will take place after the Opening Ceremony in the Conference center. The Sponsor will be linked to the event in all printed and web based publicity and will be included in the list of sponsors.

Gala Dinner (Exclusive to 1 sponsor) 8.500 EURO
Including: Catering services. Additional marketing material to be provided by the sponsor. An exclusive event for the delegates.
• Company logo on possible branding points at the reception venue
• Acknowledgement in the Sponsors’ List.

Coffee Breaks & Lunches
Hosting the coffee breaks & Lunches is a special opportunity to raise your company’s profile when all the delegates come together to break for coffee or lunch. Including; company flags to be placed in the coffee break or lunch area and table flags on service tables. Flags will be provided by the company.

Pricing:
Coffee Break (1) 1.750 EURO
Lunch (1) 3.500 EURO

BRANDED SYMPOSIUM BAG & NOTEPAD & PEN 1.500 EURO
(Exclusive option for one company only)

COMPANY LOGO PROJECTION 500 EURO
In the busy entrance of the hotel and at the foyers of the meeting rooms where the exhibition takes place

(Exclusive option for one company only)

All prices are based in EURO and exclusive of 18% VAT
FLAGS BY THE VENUE 500 EURO
Brand the flags at the foyers of the meeting rooms and the exhibition area with your company’s logo and be the first to be seen by the delegates visiting KIWIFRUIT 2021 Symposium!
(Company flag to be provided by the company)

SYMPOSIUM WEB SITE & ELECTRONIC NEWSLETTERS 500 EURO
Start promoting your product and/or company name long before KIWIFRUIT 2021 Symposium!
This tool includes;
√ placing product and/or company logo at the home page of the official web site of the KIWIFRUIT 2021 Symposium to be online for more than a year period.
(Exclusive option for one company only)

LANYARDS 500 EURO
The company’s logo will appear on the lanyards.

DIRECTION SIGNS & WATER DISPENSERS 500 EURO
The company’s logo will appear on all direction signs and on all water dispensers.

SYMPOSIUM BAG INSERTS 500 EURO
Promote your event at KIWIFRUIT 2021 Symposium or simply advertise your company’s services by including a single flyer or brochure (max. size A5 format with max. 8 pages) in the symposium bag of each participant.

ADVERTISING ON FINAL PROGRAM
Start promoting your product and/or company name from the first step!
The final program KIWIFRUIT 2021 Symposium will be circulated over 1,000 specialists.

Inner full page 500 EURO
Inside front cover 750 EURO
Inside back cover 500 EURO
Outside back cover 1,500 EURO

All prices are based in EURO and exclusive of 18% VAT
ORDER FORM

Please fill out the form and return it to Dekon Congress and Tourism via e-mail or fax.
e-mail: secretariat@kiwifruit2021.org
Fax: +90 212 347 63 63

<table>
<thead>
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<td>Gold Sponsorship</td>
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<td>Coffee Break &amp; Lunches</td>
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PAYMENT FORM

☐ By Credit Card

I hereby authorized DEKON Congress & Tourism to debit this credit card account for the total amount due .................................................................. EUROs.

☐ VISA ☐ MasterCard

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Signature : ....................................................................................................................................................................................... Date: